

\$100,000 MINIMUM INVESTMENT

INVESTMENT APPROACH

The AI-Prop™ Portfolio, or **Artificial Intelligence (AI) Pattern Recognition Optimized Portfolio**, is an AI-powered investment management platform that attempts to outperform the S&P 500 in all market conditions. It varies bull-to-bear posture based on AI predictions and is deployed using a dynamic portfolio of ETFs.

AI-Prop™ attempts to predict future market states utilizing pattern matching and Bayesian statistics. This strategy switches between aggressive, balanced, and defensive investment postures based on its predictions for the market direction over the next trading period.

PORTFOLIO FACTS

12/31/2020 AUM: \$0.0 Million – Launch 1/1/2021

Internal Expense Ratio Range 0.10% - 0.71%

High Turnover Strategy – IRA Recommended

KEY PORTFOLIO ATTRIBUTES



Pattern Matching

AI-Prop™ ingests economic data for the past 30+ years and attempts to match current economic state with most similar past economic regimes.



Bayesian Prediction

The strategy attempts to predict market direction over the next few weeks and can expect three different patterns – up, sideways, and down market.



Portfolio Optimization

Depending on what the AI-Prop™ portfolio predicts, the strategy will attempt to optimize for three postures – risk-on, medium-risk, or risk-off.



Human Supervision

After the predictions and optimizations take place, a human specialist reviews the recommendations for consistency and prudence.



Diversification

The AI-Prop™ portfolio diversifies its holdings across the entire universe of traditional ETFs (excluding inverse and leveraged ETFs).

Performance results are presented in U.S. dollars and could include reinvestment of dividends. Portfolio performance is calculated and derived from our internal proprietary systems. No current or prospective client should assume future performance of any specific investment strategy will be profitable or equal to past performance levels.

All investment strategies have the potential for profit or loss. Changes in investment strategies, contributions or withdrawals may cause the performance results of your portfolio to differ materially from the reported composite performance. Different types of investments involve varying degrees of risk, and there can be no assurance that any specific investment will either be suitable or profitable for a client's investment portfolio.

Diversification and asset allocation help you spread risk throughout your portfolio, so investments that do poorly may be balanced by others that do relatively better. Neither diversification nor asset allocation can ensure a profit or protect against a loss.

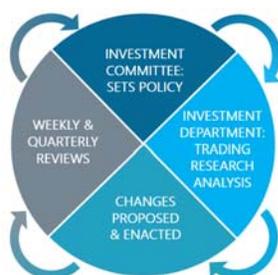
Economic factors, market conditions, and investment strategies will affect the performance of any portfolio and there are no assurances that it will match or outperform any particular benchmark. ARG Investment Services (AIS) is registered as an investment advisor with the United States

Securities Exchange Commission. SEC registration does not constitute an endorsement of the firm by the Commission nor does it indicate that the advisor has attained a particular level of skill or ability. This document is neither a solicitation nor an offer to sell any securities.

An investor should consider their Model Portfolio's investment objectives, risks, charges and expenses carefully before investing or sending money. This and other important information about the AIS Managed Portfolios can be found in the firms' ADV. If you would like additional information on any of AIS' Managed Investment Strategies contact Jan Peebles, Chief Compliance Officer or Dan Cupkovic, Manager of Investment Services at 502-753-0609. Some clients of AIS experience different performance results than the model portfolio due to unique situations including cash distribution requirements, unique non-model holdings, and additional situations particular to an individual client. AIS' management fees are described in Part 2A of AIS's Form ADV. An investment in any AIS model portfolio is not insured or guaranteed by the Federal Deposit Insurance Corporation or any other government agency.

Advisory services provided by ARG Investment Services, LLC, a Registered Investment Adviser.

ARGI's Investment Process



REGISTERED INVESTMENT ADVISOR



Headquarters in Louisville, KY
Locations in: Bowling Green, KY; Elizabethtown, KY;
Paducah, KY; Cincinnati, OH; Indianapolis, IN; Grand
Rapids, MI; Bardstown, KY; Atlanta, GA



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