

# Opportunistic Buys Portfolio



FACTSHEET | 2020 | Q1

\$100,000 MINIMUM INVESTMENT

## INVESTMENT APPROACH

The Opportunistic Buys Portfolio is a Warren Buffett-style valuation purchase strategy. This strategy focuses on buying quality individual stocks when deemed below intrinsic value as compared to historical standards. This methodology is highly customized based on what is purchased opportunistically and when capital is initially deployed.

The strategy behind this portfolio is contrarian in nature. Out of favor stocks are purchased by finding value when opportunities arise, not by a need to be constantly invested on day one.

## PORTFOLIO FACTS

3/31/2020 AUM: \$8.2 Million

Underlying Expense Ratios

0%

Accredited Investors Only

## KEY PORTFOLIO ATTRIBUTES



Tailored

Each Opportunistic Buy Portfolio is unique in its holdings based on the inception date of when capital is deployed for that client.



Valuation Lens

Utilizes differing factors (PE ratio, positive earnings, cash flow, etc.) to determine the overall valuation of a given individual stock.



Disciplined Investing

Purchases individual stocks over time when companies are deemed attractive in our methodology. Hold periods for securities can be long timeframes given our processes.



Regular Attention

The portfolio is monitored in an ongoing fashion by an ARGI Portfolio Manager to review strategy, valuations, and risks.



Rules-Based Strategy

Sells are strictly made based specific criteria, such as extreme highs in price & valuation or the degradation of fundamentals.

All investment strategies have the potential for profit or loss. Changes in investment strategies, contributions or withdrawals may cause the performance results of your portfolio to differ materially from the reported composite performance. Different types of investments involve varying degrees of risk, and there can be no assurance that any specific investment will either be suitable or profitable for a client's investment portfolio.

Diversification and asset allocation help you spread risk throughout your portfolio, so investments that do poorly may be balanced by others that do relatively better. Neither diversification nor asset allocation can ensure a profit or protect against a loss.

Economic factors, market conditions, and investment strategies will affect the performance of any portfolio and there are no assurances that it will match or outperform any particular benchmark. ARGI Investment Services (AIS) is registered as an investment advisor with the United States

Securities Exchange Commission. SEC registration does not constitute an endorsement of the firm by the Commission nor does it indicate that the advisor has attained a particular level of skill or ability. This document is neither a solicitation nor an offer to sell any securities.

An investor should consider their Model Portfolio's investment objectives, risks, charges and expenses carefully before investing or sending money. This and other important information about the AIS Managed Portfolios can be found in the firm's ADV. If you would like additional information on any of AIS' Managed Investment Strategies contact Jan Peebles, Chief Compliance Officer or Dan Cupkovic, Manager of Investment Services at 502-753-0609. Some clients of AIS experience different performance results than the model portfolio due to unique situations including cash distribution requirements, unique non-model holdings, and additional situations particular to an individual client. AIS' management fees are described in Part 2A of AIS's Form ADV. An investment in any AIS model portfolio is not insured or guaranteed by the Federal Deposit Insurance Corporation or any other government agency.

Advisory services provided by ARGI Investment Services, LLC, a Registered Investment Adviser.

## ARGI's Investment Process



## REGISTERED INVESTMENT ADVISOR



Headquarters in Louisville, KY  
Locations in: Bowling Green, KY; Elizabethtown, KY;  
Paducah, KY; Cincinnati, OH; Indianapolis, IN; Grand  
Rapids, MI; Bardstown, KY; Atlanta, GA



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